



ASOSIASI PEMERINTAH KABUPATEN SELURUH INDONESIA APKASI

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Jakarta, 02 January 2018

Number : 331/ADM/DP-APKASI/I/2018
Status : Important
Appendix : 1 (one) document
Subject : APKASI OTONOMI EXPO 2018: TRADE,
TOURISM & INVESTMENT"

To:
Foreign Ambassador
in Jakarta

Association of Indonesia Regencies Government (APKASI) has succed on held APKASI Otonomi Expo 2017: TRADE, TOURISM & INVESTMENT last year in Jakarta Hall Convention Center (JHCC) Senayan, Jakarta. We would like to inform that APKASI Otonomi Expo 2018: TRADE, TOURISM & INVESTMENT will be held this year on July 6th - 8th, 2018 at International Convention Exhibition (ICE), Bumi Serpong Damai (BSD) City, Tangerang.

APKASI Otonomi Expo 2018, will be officiated by President of Republic Indonesia and participated by Provinces, Municipalities, Regencies, Ministries, State Owned Companies, National and Multinational Companies.


APKASI OTONOMI EXPO is APKASI annual event to promote regional investment and commodities to businessmen or companies in Indonesia and globally, as a strategic meeting occasion for investors who interested to invest in regencies, as well as a medium for private companies which would introduce and promote the products to regencies government.

Besides promotion, APKASI Otonomi Expo 2018 will also held several series of activities : Business Matching, National Workshop, Beauty Peagents, Traditional Music and Dance Performance, Fieldtrip and Tradtional Culinary.

We coordially invites all Foreign Embassies in Jakarta to join APKASI Otonomi Expo 2018, we believe this efforts will bridge the network for businessmen and investors from all countries and to strengthen the bilateral relationship with Indonesia government.

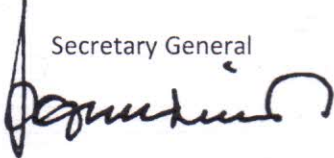
For further information please contact Mr. Rizki Fauzi, Coordinator for International Cooperation of APKASI at mobile +62 812 9840 1149 or email: registrasi@apkasiexpo.com.

Dear Excellency, thank you for your attention and cooperation.

Chairman,

Mardani H. Maming
Regent of Tanah Bumbu

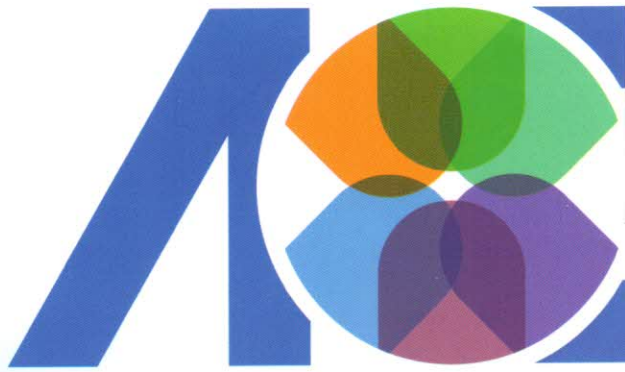


Association of Indonesia
Regencies Government,

Secretary General

Nurdin Abdullah
Regent of Bantaeng



Rizki Fauzi
Coordinator for International Cooperation



ASOSIASI
PEMERINTAH
KABUPATEN
SELURUH INDONESIA
(APKASI)

ASSOCIATION OF
INDONESIAN REGENCY
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EXPO 2018

INTERNATIONAL TRADE, TOURISM AND INVESTMENT

▶ **INCREASING REGIONAL COMPETITIVENES
IN SEIZING GLOBAL MARKET**



APKASI

ASOSIASI PEMERINTAH KABUPATEN
SELURUH INDONESIA



6-8 JULY 2018

HALL 3 AND 3A,
INTERNATIONAL CONVENTION EXHIBITION (ICE)
BSD BOULEVARD NO. 1
BSD CITY



APKASI OTONOMI EXPO 2018

INTERNATIONAL TRADE, TOURISM AND INVESTMENT

“INCREASING REGIONAL COMPETITIVENES IN SEIZING GLOBAL MARKET”

The annual event of APKASI OTONOMI EXPO is the concrete form of Apkasi’s participation in succeeding the government program to increase the regional economy growth.

The successful of last year’s event is the realization of Apkasi’s effort in supporting the government program. The event which was officially opened by President Jokowi and attended by no less than 10.000 potential visitors was Apkasi’s role in encouraging the regions to have strong competitiveness, so as to win the competition and seizing both ASEAN and global market, especially after the implementation of ASEAN free trade since 2016

It’s no wonder, that during the Apkasi Otonomi Expo 2017, significant investment transaction as well direct business transaction were made. It’s recorded that more than 2 Billion Rupiah of business transaction was conducted during Apkasi Otonomi Expo 2017, mainly from port infrastructure and energy sectors.

Based on the above, Apkasi will reorganize the APKASI OTONOMI EXPO 2018 on 6 to 8 July 2018 at the International Convention Exhibition (ICE), Bumi Serpong Damai, Tangerang. This three days event will surely be the strategic means for exhibitors to get wider trade and investment access. Vice versa, the businessmen may access and seize the business and investment opportunities in the regions in a more effective and efficient way by participating at the series of side events conducted during APKASI OTONOMI EXPO 2018.

As in the previous year, APKASI OTONOMI EXPO 2018 consists of exhibition on the regions’ superior commodities and investment, as well as a series of side events supporting the exhibition, such as business matching, one on one meeting, workshop, craft art demo, traditional performance and Miss Regional Otonomy Pageant, paralled with traditional fashion show.

APKASI OTONOMI EXPO 2018 is now entering the 14th years of implementation and will still be involving regency, city and province governments, ministries, non-ministerial government institution, State Owned Companies, Donor institution, national and multi national private companies, trade attache, business entrepreneurs/small medium enterprises.

By putforwarding the trade and investment promotions in strategic sectors such as: agriculture and plantation commodities; tourism; energy and mining; fishery and marine; infrastructure; and Small Medium Enterprises, this APKASI OTONOMI EXPO 2018 is believed to be a gathering event of local and international buyers and potential investors and will be the biggest trade, tourism and investment promotion event in Indonesia.

One thing that distinguishes this event from the last years’ was APKASI OTONOMI EXPO 2018 will have special zone dedicated to companies which products already registered inside the E-catalogue of LKPP, so that all regions may directly view the products displayed in the E-catalogue.

